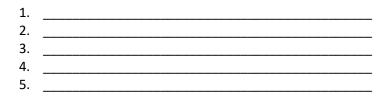
## Self-assessment

Knowing oneself is a critical part of being an artist. Whether it is tapping into your creative self or being inspired by something, we as artists need to be the masters of self-reflection.

This self-reflection is at the crux of knowing how to be a better artist. It can also help in knowing how to be a successful artist as a business-person; a critical piece to our creative work.

This self-assessment is a living document. It can change each year of your creative life. Use this exercise as a chance to create your baseline and know where you are starting from and where you want to go.

What are the top 5 things you love about being a musician?



### Goals

What are your short- term goals (1-3 years)?

What are your long- term goals (4-8 years)?

Introductory questions:

- 1. What amount of money would you like to make per year on average over the next 8 years?
- 2. What amount of money do you think you need to live comfortably?
- 3. What items are 'must haves' professionally and personally? (car, cell phone, Netflix)
- 4. How many hours a week would you think you would be comfortable working?
- 5. Would you rather have a job you love and make a humble income or a job you kind of like and make a great salary?
- 6. What are your hobbies that are important to you?

7. Could you work for others or would you rather work for yourself? Why?

The following are two lists of value statements. Go through each list and for each statement rate how important it is for you to have that value in your job. Use the following three-point scale:

1	2		3
Low Importance	Medium Importa	nce	High Importance
At work:			
"It is important to me that"			
There is a clear leadership struc workplace	ture in the –	my co-w	orkers are enjoyable to be around
The job could give me a feeling o accomplishment	of _	l could d	o things for other people
I could work alone on the job	-	I could d morally v	o the work without feeling it is wrong
I could do something different e	veryday _	the com fairly	pany would administer its policies
My pay would compare well with workers	h that of other –	There is	not a boss in the workplace
The job would provide for stead	y employment	I could tr	ry out some of my own ideas
I could be busy all the time	-	I could m	nake decisions on my own
The job would have good workir	ng conditions _	I could p	lan my work with little supervision
The job would provide an oppor advancement	tunity for	l could "l	be" somebody in the community
I could get recognition for the w	ork I do	I could b	e a leader in my workplace

From the previous list, write down your top 5 work values from the list above. This will be valuable when you make decisions about employment.

1	
2	
3.	
4.	
5.	

### In my personal life:

"It is important to me that ... "

I maintain good health	I have an abundance of leisure time
I have many close friends	I have the ability to move from place to place
I have a large family	I have a stable life
I have a fulfilling career	I have a life without stress
I have a happy and loving	I am mentally challenged
marriage/relationship	
I live a financially comfortable life	I have the opportunity to make social change
I have independence	I will be remembered for my accomplishments
I have the ability to demonstrate creativity	I can help those in distress
I can maintain my spiritual life	I have the freedom to live where I wish
I have children someday	I take time for myself
I can have a variety of interests	I take time to enjoy art, entertainment and
I have the freedom to create my own lifestyle	culture
I am able to own a home	I have a life with exciting challenges
I have plenty of 'down time'	I have a life with exciting changes
I contribute to my community	I have the opportunity to be a leader
I create or maintain a good physical	I have a chance to get into politics
appearance	I live according to strong moral values
I have the opportunity to establish roots in	I have the opportunity to teach others
one place	I am able to create something memorable
I have the opportunity to engage in physical	I have a chance to become famous
activity	I am able to help others solve problems
I live an exciting life	I am able to make lots of money

From the previous list, write down your top 5 life values from the list above.

1	
2	
3	
4	
5.	

#### **Entrepreneurial Checklist**

Resiliency

Non-musical skills combined with other entrepreneurial skills are the crux to creating a meaningful and successful career.

We learn these skills as we grow. Identifying the skills we already possess and the ones we want to develop will be a part of developing our successful careers.

Put a check mark (  $\sqrt{}$  next to the skills/traits you feel you are good at and an (X) next to the skills you would like to improve.

Interpersonal	Fundraising skills
Writing skills	Communication skills
Public speaking	Branding and marketing skills
Presentation skills	Social media skills
Negotiation skills	Excel
Budget and finance skills	Problem solving
Research skills	Goal-setting
Technology (computer) skills	Seeing the big picture
Website creation	
Grant writing	

Personal strengths and weaknesses are great identifiers for understanding our abilities as entrepreneurs.

Put a check mark (  $\sqrt{}$  next to the skills you feel you are good at and an (X) next to the skills you would like to improve.

Networking abilities	Planner
Determination	Detail oriented
Tenacity	Organized
Ability to handle rejection	Optimistic
Flexibility	Strong self-awareness
Openness to new ideas	Risk taker
Curiosity	Reliable
Integrity	Communication
Intellectual curiosity	Friendly
Good follow-through	Attitude

# Questions to reflect on:

Is your life reflective of your personal values? If not, why?

Do you see similarities or differences between your personal and work values? If so, which values? Will this impede your career path?

Are there parts of your life that you would like to see change, but cannot? If so, what is your plan and timetable for your lifestyle to be in step with your values and goals? Who might help you with these plans?